

TACT BOARD MEETING

Date: Wednesday, March 15, 2021 via Zoom

Meeting called to order: 1:41 pm

Present: Tim Atwood, Debra Gill, Maggie Timms, Bob Timms, Doby Dobrostanski, Janice Wills, Laurance Playford-Beaudet, Alfred Muma

Absent: Gerry Childress, Maureen Northrop

Motion to approve the agenda: Debra G. moved seconded by Maggie T.

Agenda additions: Approval for admin fees for events

Motion Carried

Motion to approve and waive reading of the following minutes:

January 18, February 17, 24, March 3: Moved by Bob T., seconded by Debra G.

Motion Carried

Treasurers Report:

No Treasurer's Report as there has been very little activity. Maggie T. read out the event bank balances and noted everything will be available on Dropbox.

BIG WELCOME TO LAURANCE (meeting started late and we were tardy at introducing ourselves, apologies)

Old business:

- **Membership:**

Maggie T. reported that only a few Directors and members have currently paid 2021 dues.

Action: Tim A. will send via email a Newsletter and Renewal Form to the membership list asap and will also find out about having e-transfer ability for members to pay directly to TACT.

- **Aerospace Hanger Property Tax Exemption Questionnaire:**

Doby D. has responded the BC Assessment Authority and answered the questionnaire so no further action required at this time.

Doby also reported that he has been in contact with qathet RD to provide the hanger space for a meeting of the Airport Advisory Committee Meeting for a yet to be determined time.

- **TAST 2021 planned for September:**

Tim A. reported that he has roughly a 50/50 response to go ahead but will have a final answer by the end of March so significant planning may begin setting dates, advertising etc.

- **Trail signs, brochures, social media, videos:**

Much time was spent discussing all of these topics and some good ideas have come into play:

Action:

Debra G. will follow up on trail strategies such as liabilities, signage and mapping.

Janice W. and Laurance P.-B. will head a new Marketing and Media Committee to begin work on a new Texada video, website enhancements, print collateral, contests and provide ready-to-go items for approval by the Board. Doby D. volunteered to assist.

- **PRL Ads:**

Bob T. reported that three half page ads have been reserved for July, August and September and that each ad must be submitted on or before the 15th of the month prior to publication date. Ad content yet to be determined. Bob asked that the new Marketing and Media Committee take over organization of the PRL ads.

- **qRD 2020 grant spending:**

Tim A. moved to approve spend the 2020 qRD Economic Development Grant funds as presented by Debra D. in the amount of \$10,750 (see details below) with the balance kept as a contingency. Seconded by MaggieT.

Amount available: \$12,000

Expenses:

| | |
|---------------------------|-----------------|
| Photo competition | \$ 250 |
| Website changes | 1,000 |
| Video production | 2,000 |
| TAAC rack cards | 300 |
| Hiking signs | 800 |
| Historical walk brochures | 100 |
| New tents | 2,000 |
| Texada Visitors Guide | 200 |
| Powell River Living ads | 2,500 |
| Mall Display | 600 |
| TACT Admin | <u>1,000</u> |
| Total expenses: | \$10,750 |

Contingency: \$ 1,250

Carried

- **qRD 2021 Economic Development Grant application:**

Debra G. volunteered to write this grant for TACT again.

New Business:

- **Admin fees for events:**

There was a short discussion about whether to waive event admin fees for those events that are not happening in 2020 due to COVID 19. Most seemed to agree that they should not be waived as administrative duties are still continuing despite covid. This discussion will be continued at another meeting.

Meeting Adjourned: 3:45 pm

Next Board Meeting:

Monday, April 12 at 1:30 pm by Zoom

