



## TACT BOARD MEETING

**Date:** Thursday, February 6, 2020

**Meeting called to Order:** 2:05 pm

**Present:** Maggie Timms, Debra Gill, Tim Atwood, Kathleen Scott, Rob McWilliam, Doby Dobrostanski, Gerry Childress

**Regrets:** Maureen Northrop, Joy Garnett, Alfred Muma, Bob Timms

**Guests:** None

**Approval of the Agenda:** Moved Kathleen S. / Seconded Rob M. Carried.

**Changes to the Agenda:** Add Aerospace and Blues and Roots to Event Reports

**Waive the Reading of the Minutes of November 21, 2019 Board Meeting:**

Moved Kathleen S. / Seconded Doby D. Carried.

**Approve the Minutes of November 21, 2019 Board Meeting:**

Moved Rob M. / Seconded Doby D. Carried.

**President's Report** (Tim A.): Things are moving along as far as event planning. We are entering our busy time.

**Treasurer's Report** (Maggie T.): Maggie circulated the current Account Summary. Year end statements will be posted on Dropbox. We have \$1000 (or less) remaining to spend on advertising prior to getting this year's qRD grant.

Moved acceptance by Maggie T. / Seconded Kathleen S. Carried.

### Old Business:

- **Event Reports:**

**Run the Rock** (Rob M.) – RTR is up and running. The website has been updated and registration is open. Submissions have been made to use private property for some portion of the runs.

Pacesetters Athletic Running Club, based in Gibsons, will be managers for the event.

Organization is being shared, with the group on Texada responsible for organizing volunteers and dealing with other local aspects.

**TAST** (Tim A. / Kathleen S.) – The January volunteer recruiting meeting went very well, with many new people (most non-artists) attending. Most aspects are covered by volunteers, except for advertising (Sandy McCormick will still do media interviews). There are lots of new ideas. Larry Dawe is the new Director. Kathleen feels that a central TAST person should attend the TACT AGM and become a member of the TACT board. Kathleen has volunteered to become the “Treasurer” for TAST.

**TCSS** (Kathleen S.) – The studio is busy, with new people signing up, and an average of 3-5 people showing up for each session. They’ve had some donations of furniture and kitchen ware. TCSS is collecting the Van Anda deposit recyclables for the next year.

**TASC / TAFI/ etc.** (Doby D.) – The Aviation Museum has been receiving donations. The hangar was billed approx. \$2K for hydro, with roughly half of that being used by 2 neighbouring hangars. Doby is following up on this. There is a plan to continue building the annex to the hangar this spring. Gerry J. is collecting deposit recyclables again. They are working on a new poster for the mall display case. New wiring will be done on the trailer. A new campaign has been started to recruit old and new TASC sponsors.

Volunteers are starting to be recruited for TAFI. Jazz and Air Canada have approached Doby to develop an aerospace camp program across Canada, modelled on TASC. Volvo Club of BC has been invited to participate in the TAFI Show ‘n Shine, as well as a rally.

**Blues and Roots** (Gerry C.) – Acts are now being considered, sponsor recruiting letters are being sent out, and organization is ongoing.

- **Tourism Powell River** (Gerry C.) –

**Action:** Gerry will ask Tracey at Tourism PR if the orange Texada brochure will be reprinted this year. He will let Debra know.

**Action:** Debra G. will contact Norm Starling re the Cook Bay Trails on the brochure map, once she knows when the next printing is.

- **Funding** (Maggie T.) – Bob T. will not have time to complete the Economic Development Grant application, which needs to be submitted asap.

**Action:** Debra G. volunteered to complete the grant application.

- **Website** (Debra G.) – Writeups for Events pages for TASC, TAFI, TAST and Blues and Roots are needed. Writeups for TCSS and the Aviation Museum and Library are also needed for the new Facilities pages.

**Actions:** Debra will change the Bob's Lake contact info.

Debra will email a remainder to event organizers to send her their new posters once they have them.

Doby D. will send descriptions of the Aviation Museum and Library to Debra G.

Debra will work on making the Google calendar more accessible on the website.

- **Marketing**

**Texada (orange) brochure** (Tim A.) – People have not been contacted for ads yet. Gerry C. will find out from Tourism PR if it is due to be reprinted. There are many corrections to be made prior to reprinting (including on the map).

**Internet advertising**

**Facebook boosting** (Kathleen S.) – Kathleen explained how this works, and Debra will forward her email explaining it to everyone. We will revisit this once we know our grant amount for this year.

**Powell River Swap 'n Shop** (Gerry C.) –

*Motion: That TACT purchases a banner ad for \$200 on FaceBook Powell River Swap 'N Shop for the month of March, to advertise all TACT events.*

*Motion Gerry C. / Seconded Doby D. Carried. (at this point only 5 voting as Kathleen S. and Rob M. had left).*

**Action:** Gerry will do up an ad, and place it on the FaceBook page.

- **Mall Display** (Gerry C.) – About 60% of the pictures on the mall display belong to Roger Hort, as does the display software. Roger took the dates off the pictures last year (for a fee of \$400, which was split between Blues and Roots, and Run the Rock). Going into year 3, we need to supply our own pictures. Doby has some pictures in the TACT Picturebank.

**Action:** Gerry will talk to Roger as to how much it will cost TACT to rent/buy his pictures.

- **Discover Powell River Magazine ad** (Tim A.) – The deadline for ad submission has been extended to Feb 14/20. A half page costs approx. \$500, a full page approx. \$850.

*Motion: That TACT asks each event (including Sandcastle Weekend) to contribute \$150 each for a full page Discover Powell River Magazine ad. Any shortfall will be made up from the Kids for Saving Earth and/or the Plein Air Paint Out accounts.*

*Motion Gerry C. / Seconded Doby D. Carried.*

**Action:** Tim A. will email TAST re the \$150 contribution.

**Action:** Gerry C. will email Run the Rock and Sandcastle Weekend re the \$150 contribution.

- **Newsletter** (Debra G.) – The newsletter wasn't ready in time to mail out with the membership renewals, so it will be included with the AGM announcement email.
- **Membership** (Maggie T.) – Renewals are coming in, 17 have been paid, with the expectation of another 20 approximately. There have been no new memberships resulting from Debra G. emailing island businesses who were not currently members.
- **Website review** (Tim A.) – This is ongoing.
- **TACT banner for events** (Gerry C.) – The banner should have the website address on it.

**Action:** Gerry will make up a banner and send it to Debra G. for proofing.

**Meeting Adjourned:** 4:08 pm

**Next Board Meeting:** Weds, March 18, 10 AM at the Yurt on Sturt