



TACT BOARD MEETING

Date: Monday, January 18, 2021
(VIA ZOOM)

Meeting called to Order: 1:36 pm

Present: Tim Atwood, Gerry Childress, Maggie Timms, Debra Gill, Bob Timms, Doby Dobrostanski, Maureen Northrop, Alfred Muma

Regrets: None.

Guests: None.

Approval of the Agenda: Moved Debra G. / Seconded Doby D. Carried.

Changes to the Agenda: Review Action items from last meeting, under Old Business.

Reading of the Minutes of October 8, 2020 Board Meeting: Debra G. summarized the minutes of the previous meeting.

Approve the Minutes of October 8, 2020 Board Meeting: Moved Maureen N. / Seconded Doby D. Carried.

President's Report (Tim A.): Covid continues, and we don't know what's going to happen yet with the possibility of events, due to Covid.

Treasurer's Report: (Maggie T.): The Financials to December 31, 2020 have been posted to Dropbox. Note that the Admin Account is down to only \$156 more than the \$12,000 Economic Development Grant that is in that account. We need to have funds of about \$50/month to cover the mall display rental.

Moved: *That \$700 be moved from the Kids Saving Earth account to the Admin account.*
Moved Doby D. / Seconded Maureen N. Carried.

New Business:

- **Activity Reports:**

-**Aviation Events and Facilities** (Doby D.) – Aerospace Camp, the Fly-In and Fly-In Fling have been cancelled for 2021. There have been more donations to the hangar museum, and they've

been working to display them properly. Some aircraft models are being built. A small roof repair is needed. The storage shed has been built (primarily by Gerry Johnson). There's no income being received. Airbuzz sponsors will be contacted. The hangar has been exempted from paying rural property taxes again this year.

-**Texada Artist Studio Tour** (Tim A.) – People involved in the tour are split on whether or not to schedule the event.

Motion: *That TACT have no events in 2021, until such events are approved by the BC Public Health Officer.*

Moved Bob T. / Seconded Maureen N.

Discussion followed of whether to simply cancel events at this point, as for most events, preparation would have to begin very soon, before we would know this summer's covid situation.

Amended motion: *That TACT have no events in 2021.*

Moved Maggie T. / Seconded Maureen N. Carried.

-**Texada Ceramic and Sculpture Studio** (Alfred M.) – See attached report. Bottle returns have paid for the new kiln. They hope to continue returning bottles to raise money for equipment.

- **Tourism Powell River** (Gerry C.) – There has only been Zoom meetings. There is a meeting next week.
- **Funding** (Tim A.): We need to start talking to the qRD about the 2021 Economic Development Grant. We still have ongoing costs such as insurance. And our Admin account is not receiving income from memberships, or from the \$200 administration fees from each event. Following discussion, it was concluded that financially we are in good shape, and can draw from the 2020 grant funds to support administration and advertising, based on the letter to Linda Greenan justifying our 2020 grant application.

Action: Tim A. will determine the Economic Development Grant deadlines for 2021.

It was decided that as the 2021 events are not happening, allocation of the existing 2020 grant funds is not needed. The \$12,000 will be left in the Admin account.

- **Texada Brochure** (Bob T.):
Action: Debra G. and Bob will complete the corrections to the map and submit them to Tourism Powell River.
- **Advertising** (Tim A.): We need to have a brainstorming session to determine what advertising we want to do. It was suggested we might want to market Texada as a destination for other

than summer months, which might involve advertising/attending trade shows in more wintery parts of BC, and in Alberta.

Action: Debra G. will contact our member accommodations to get estimates of monthly occupancy rates, and will contact TACT directors to organize a meeting regarding advertising after she has the results.

- **Trade Shows** (Tim A.): All trade shows are cancelled for this year.
- **Mall Display** (Gerry C.): The effectiveness of the mall display is in question. It will be discussed whether to continue with it at the advertising meeting.
- **Membership Renewals** (Maggie T.): All TACT directors need to renew. (Reminder – you can e-transfer your \$15 or \$30 to timms@twincomm.ca ; do it now before you forget!). We need all our members to renew. We need to nurture existing members, as well as perhaps have a campaign to draw in new volunteers for the events as well as “new blood” for TACT. We need to boost awareness of TACT, with things like Facebook postings. This will probably require a separate meeting to discuss. It was suggested to drop off a “welcome” package with coupons, etc. to new residents.

Action: ???

- **Ocean Legacy Shoreline Cleanup Project** (Tim A.): The Ocean Legacy Foundation is seeking letters of community support to include in an application for funding, for a very large shoreline cleanup project which would include Texada.

Moved: *That TACT supply a letter supporting the project application.*

Moved Bob T. / Seconded Tim A. Carried.

Action: Tim A. will contact the head of the Foundation for information on what to include in the letter. (The CEO of Ocean Legacy is Chloe Dubois and she can be reached at chloe@oceanlegacy.ca or 250-538-2328.)

Old Business:

- **Tourism Powell River:**

Action: Gerry C. will forward all TPR Newsletters, and any other pertinent information, to all TACT directors.

- **Website** (Debra G.): Five of the six requested event/facility descriptions with pictures were received in November. Texada Roots and Blues is still missing. The website review is still pending.

Action: Alfred M. and Tim A. will begin the website review.

- **Marketing:**

Action: Alfred M. will send pictures of TCSS to Gerry C., for inclusion in the mall display. (Gerry's email is g_childress@hotmail.com)

- **AGM Action Items** (Debra G.):

Action: Gerry C. is to send Debra a copy of his annual 2020 AGM report for the Texada Blues and Roots Festival.

Meeting Adjourned: 3:26 pm

Next Board Meeting: TBA (an email to organize a meeting re advertising will be sent once Debra has the accommodations' input on occupancy rates).

Texada Ceramic & Sculpture Studio January 18th report

We are currently closed due to the current lock down for group gathering. Regardless planning and implication of projects has continued. On the last day of school before the Christmas break our new kiln was delivered. Between Christmas and New Years the kiln was moved from the main floor of the school down to the Ceramic & Sculpture Studio. This move was thanks to a community effort of volunteers and one paid person. Kathleen and Dale donated our new drying cupboard, an old large non functioning upright fridge. Being insulated, doubled walled and made of metal it is perfect for the slow drying of greenware. It is already in use.

We have been informed that we can continue for another year the collection of bottles and cans from the Van Anda recycle depot as a means to raise funds for projects for the studio. Several members have said they'd continue in their roles plus I've sent out an email to the group asking for others to step up and help however they can with the collection, sorting and delivery to Powell River. We still have a number of large priced items we would like to purchase for the studio, either new or good used items.

We would like another electric assist wheel, a slab roller and eventually a pug mill.

We have enough glazes made with test firing pieces for people to choose from for glazing their bisque ware. A number of glaze workshops were given before the current closure. We have also done a number of glaze firings in Kathleen's kiln she lent to the studio.

Kathleen continues to be away on the Island due to a family matter so I'm shouldering all of the responsibility of running the studio until she can return later this month.

In conclusion all that remains is patience by everyone to be able as a group to be able to utilize the studio once again.

Alfred Muma