



**TACT BOARD MEETING
MINUTES
Monday, November 18th 2024
7-9 pm
Texada Legion**

Called to Order: 7:13 pm

Present: Gerry Childress, Erica Reimer, John Bikadi, Ingrid Rompa, Debra Gill, Rebecca Can, Janice Wills (via Zoom)

Regrets: Marianne Segers, Colleen Diamond

Guests: Juanita Walton

Changes to the Agenda: None

Motion to adopt the Agenda: Moved John B. / Seconded Rebecca C. AIF.

Waive the Reading of the Minutes of the October 21st 2024 Board Meeting: Moved Erica R. / Seconded Rebecca C. AIF.

Approve the minutes of the October 21st 2024 Board Meeting: Moved Ingrid R. / Seconded Erica R. AIF.

Website presentation (Juanita Walton)

Juanita gave a presentation to help us make informed decisions on the form of our new website. Some of her observations and suggestions are:

- We need: 1) Better visuals; 2) Pruning of information; 3) Better navigation.
- Having different parts of the website for our 3 types of audience: 1) Tourists; 2) Locals; 3) TACT members.
- Don't have videos, slideshows or pop-ups on the site, as internet quality on the island is limiting, and it uses too much data for people to view.
- Consider what type of tourist we are marketing to (we shouldn't be selling "amenities" to visitors who are coming for outdoors and adventure).
- Prune down the amount of information on the site; for things like Accommodations and Businesses, just have a short "blurb" with one photo, and a link to their website.

Juanita showed us several websites from other Gulf Islands, and we discussed what was good/bad about them.

It was decided that the Marketing and Media Committee, along with anyone else who wants to participate, will work on ideas for the new website, prior to meeting with the new website person.

Action: Debra G. to send out a Doodle poll to determine a meeting date.

President's Report (Gerry C.) – There is not a lot to report. Gerry plans to clean out the TACT container, and remove some of the stage.

Treasurer's Report (Gerry C. for Colleen D.) – The bank balances as of Nov. 18/24 were presented. There was a request for a Financial Report for each event/facility to be produced by the end of 2024.

Marketing & Media Report (Debra G.) – The committee hasn't met since the last Board meeting, so there's nothing to report.

Policy & Procedure Report (Gerry C.) – The committee completed a draft of the Policies and Procedures Manual, which has been emailed to the Board. Thanks go to Sue Clark, previous TACT President, for writing the original framework.

Old Business

Event Reports

- **Run the Rock** (Janice W.) – No one has come forward to coordinate the event.
Action: Janice will post a request on Facebook.
Action: Gerry C. will write an article for December Express Lines, and include a request for a Race Director.
- **Texada Aerospace Camp (TASC)** (Rebecca H.) – Nothing new to report.
- **Texada Paint-Out** (Ingrid R.) -The international body needs to come out with a date before we know the Texada date. The event volunteer dinner is happening this week.
- **Texada Blues & Roots Festival** (Gerry C.) – The Festival will be Aug. 2 and 3rd next year. Gerry is starting to book performers already.
- **Texada Fly-In** (John B.) – The Fly-In is making a comeback next year. They are currently working on when to schedule it.

Facility Reports

- **Texada Aerospace Hangar, Texada Aviation Museum and Library (HALM)** (John B.) – HALM is changing its name back to TAM (Texada Aviation Museum). They are having a meeting to organize for next year. There was an article published in “Patricia” magazine about the Adult Aerospace Camp that was held recently.
- **Texada Ceramics and Sculpture Studio (TCSS)** (Erica R.) – The Steering Committee had a second meeting. They looked at membership fees, glazing fees, etc. They are making progress.

New Business

- **TACT gift for TCSS co-founders** (Erica R.)
Motion: *That TACT donates \$200 total for thank you gifts for Kathleen Scott and Alfred Muma.*
Moved Debra G. / Seconded Erica R. AIF.
Action: Debra to purchase gift certificates from the art store, and sign cards from TACT.
- **Scheduling of Board meeting for winter/spring** (Debra G.)
Action: Debra to send out Doodle poll.
- **Hiking brochure editor** (Debra G.) – John Wood has decided not to take on production of the Texada Hikes & Walks brochure. Debra spoke to Carolyn (Walton-McKay?), who is now producing Express Lines for TICS, and she has offered to do the formatting of the brochure free of charge, and to do its printing at a reasonable, “non-profits” rate.
- **Donation to Legion** (Debra G.)
Motion: *That TACT donate \$200 to the Legion, as a thank you for meeting in their building.*
Moved Gerry C. / Seconded John B. AIF.
- **Review of draft Policy & Procedures manual** (Gerry C.) – We reviewed the draft manual, incorporating several suggestions. It was suggested that several of the points should be incorporated into our Bylaws at the next AGM.
Action: Debra G. to make changes and send out to Board.

Meeting adjourned at 8:38 pm

Next Board meeting: January 2025 (Date and time TBA)