



AGENDA
TACT BOARD MEETING
Monday, February 26th, 2024
Texada Legion

Meeting called to order: 10:04 am

Present: Janice Wills, Gerry Childress, Rebecca Hathaway, Debra Gill, Kathy Kirk-Hanson, Ingrid Rompa

Regrets: Marianne Segers, Jayleen Stonehouse

Guests: Aimee Goatley

Changes to the Agenda: Add First Credit Union new grant and capacity-building programming to New Business

Motion to adopt the Agenda: Moved Kathy K-H / Seconded Gerry C. AIF.

Waive the Reading of the Minutes of January 15th, 2024 Board Meeting:

Moved Rebecca H. / Seconded Ingrid R. AIF.

Approve the minutes of the January 15th, 2024 Board Meeting:

Moved Gerry C. / Seconded Kathy K-H. AIF.

President's Report (Gerry C.): Everything is moving along quickly. Rack cards, etc. are being organized.

Treasurer's Report (Debra G. for Jayleen S.): As Jayleen is away, there is no financial statement available for January/24. Jayleen did say there had been very little activity. As of January 31st, there has been \$220 received in membership dues, and a couple of invoice payments. Moved acceptance Debra G. / Seconded Rebecca H. AIF.

Marketing & Media Report (Gerry C.): A map box is being made by Dick Fahlman for the Texada map sign at Blubber Bay. Sandcastle Weekend has offered to contribute \$500 towards radio ads. It was suggested we could also do some (free) radio interviews on the station we are buying the weekly package on. Individual event coordinators have organized radio interviews in the past, for their events, on shows such as the CBC morning show from Victoria.

A

Old Business

Event Reports

- **Run the Rock** (Janice W.) – There are already 6 marathon registrants, with only 1 being a repeat runner. The Peak is sponsoring the race, although it's not clear yet exactly what that will entail. They are still looking for volunteers.
- **Texada Aerospace Camp (TASC)** (Rebecca H.) – Everything is going smoothly. About 10 children from Texada are registered, and the rest of the spots are almost filled by last year's waitlist. So they will need little or no advertising.
- **Texada Paint-Out** (Ingrid R.) – The date is September 7th, time TBA. A Facebook group and an Instagram account have been created.
- **Texada Blues & Roots Festival** (Gerry C.) – All acts but one are secured. Performers are actually contacting Gerry and asking to participate.

Facility Reports

- **Texada Aerospace Hangar, Texada Aviation Museum and Library (HALM)** (Rebecca H.) – The budget for HALM has been emailed.
- **Texada Ceramics and Sculpture Studio (TCSS)** (Kathy KH.) – Soup for the Soul fundraiser is April 20th, noon-3 pm, at the Texada Community Hall.

Action: Kathy will send the poster to Debra for posting on the website.

Action: Gerry will put something on the Van Anda tv guide.

- **Insurance policy renewal** (Gerry C./Debra G.) – The insurance policy was renewed with Co-operators. The premium was \$1385, and the policy covers only liability for the airport hangar, TCSS and TACT Society as a whole (so, approximately \$460 each when we do the insurance calculations). The four events will have to purchase their own liability insurance for their event; it's recommended to use DUUO online, although events are free to use whomever they want to. We do not yet have quotes for TCSS content insurance, or for the hangar itself. That insurance can be added later.

Action: Debra will send the hangar insurance questions to Rebecca H.

- **TACT credit card** (Gerry C.) – Gerry has not yet spoken to First Credit Union about this.
- **BC Lotto licence update** (Gerry C.) – Our license is for less than \$10,000 per year. The paperwork has to be completed. It was suggested that we might want to wait until after the 2024 AGM to apply, as we have to submit the minutes of our last AGM, and a financial statement was not presented at the 2023 AGM.
- **New member for the M&M Committee** – Everyone is asked to look for someone to join our committee, particularly if they are experienced in graphic design.
- **Website changes** (Gerry C.) – Juanita Walton has transferred Blues & Roots, and the TACT website, to Bluehost. Run the Rock is next. All changes for texada.org should be sent to Juanita from now on.
- **Member registration** (Debra G.) - Only 11 members have renewed to date, and we had about 45 members last year. It was agreed that former members' postings would be removed from the TACT website if they did not renew by March 1st. We are still looking for someone to possibly be able to fill the Membership role on the Board.

Action: Debra will send a renewal reminder to members, and inform them about the removal from the website.

Action: Janice will send a reminder to renew (and/or an invite to join?) on Facebook.

Motion: *If members renew by January 31st of the year, they will pay the regular membership fee, and late renewals will cost an additional \$5. This will begin in 2025.*

Moved Janice W. / Seconded Gerry C. AIF.

- **Determining market for general island advertising** (Debra G.) – Board members had been asked to bring their ideas as to how to do this, and/or their opinions on what the market should be. It was suggested we could survey our members as to who they think should be our marketing focus. It was also stated that we need to encourage new businesses on the Island to join TACT (also young families, Tiny Homes development, artists, musicians, etc.), through an item in Express Lines, but also through word-of-mouth.
- **Coordinator for TAST** (Gerry C.) – Gerry did a Facebook posting for this position and there was no response, so it was decided that TAST will not happen this year.

- **Tourism ideas** (M&M Committee) – Board members had been asked to bring ideas as to who might be able to build a rock exchange shelf, and a tourist photo board. No one had any suggestions.

Action: Gerry C. will ask Dick Fahlman if he would build them for us.

New Business

- **Approval of Event and Facility budgets** (Debra G.)

Moved: *To adopt the budgets for Texada Aerospace Camp, Texada Blues & Roots Festival, Run the Rock, Worldwide Plein Air Paint Out, the Texada Ceramic and Sculpture Studio, and HALM (composed of the Texada Aerospace hangar, the Aviation Museum and Library, and AirBuzz).*

Moved Rebecca H. / Seconded Debra G. AIF

- **qRD Economic Development Grant-in-Aid** (Debra G.) – The grant application is due March 31st, but since Debra is going away, she has to submit it by March 13th. She requests that any emails with questions about events/facilities in relation to the grant be answered promptly.
- **Using higher interest bank account(s)** (Debra G.) – It was thought it might not be feasible to have a higher interest account, as we need access to the money to fund expenses. It was agreed to discuss it further once Jayleen has returned.
- **Communication between Board reps and event/facility coordinators** (Debra G.) – Debra requested that Board members who are not event/facility coordinators be sure to pass on pertinent information to the person who is. The coordinators all receive copies of the minutes, but may sometimes miss things.
- **First Credit Union capacity-building programming** (Debra G.) – There are 2 components to this program:
 - 1) Donations for local economic development (intakes Feb/March and Aug/Sept, with current intake being due March 15);
 - 2) A capacity-building educational program for non-profits, consisting of interactive, online workshops in May. FCU would like input on beneficial workshops that organizations would like to see offered. (Capacity-building can be a bunch of topics...governance training, leadership development, Board development, financial sustainability and management, etc.....anything that results in a healthy organization).

Meeting adjourned 11:30 am

Next Board Meeting: Monday, March 18th, 10 am-noon, Legion