



**TACT BOARD MEETING**  
**Monday, January 15th**  
**Texada Legion**

**Meeting called to order: 10:10 am**

**Present:** Gerry Childress, Debra Gill, Kathy Kirk-Hanson, Ingrid Rompa, Jayleen Stonehouse, Janice Wills, Marianne Segers (11:40 am)

**Absent:** Rebecca Hathaway

**Guests:** None

**Changes to the Agenda:** Add “Payment for home printing” to New Business.

**Motion to adopt the Agenda:** Moved Kathy Kirk-Hanson / Seconded Jayleen S. AIF.

**Waive the Reading of the Minutes of November 20th, 2023 Board Meeting:** Moved Jayleen S. / Seconded Gerry C. AIF.

**Approve the minutes of the November 20<sup>th</sup>, 2023 Board Meeting:** Moved Gerry C. / Seconded Ingrid R. AIF.

**President’s Report** (Gerry C.) – Everything is going along nicely. There’s a lot of interest in island events off-island. It should be a good year.

**Treasurer’s Report** (Jayleen S.) – Jayleen distributed copies of Dec/23 Profit & Loss, Jan-Dec/23 Profit & Loss, and Balance Sheet Dec/23 (see attached). **Digital invoices in pdf form only** should be sent to Jayleen. Event/facility coordinators should keep their own original invoices in an organized fashion. We will have file boxes, organized by event and year, set up in the TACT container for people to file their invoices if they don’t want to keep them at home. Moved Kathy KH / Seconded Ingrid R. AIF.

**Action:** Jayleen will write another cheque to Nature Kids for the Kids Saving Earth balance. (The first cheque was lost).

**Marketing & Media Report** (Gerry C.) – In view of the M&M Committee considering a \$3000+ radio advertising campaign, there was a question as to how effective radio advertising is. It was suggested we survey attendees, with possibly having a prize draw for those completing the survey.

**Action:** Janice W. will make a short survey to ask event attendees how they heard about the event.

**Motion:** *When feasible, each event will have a TACT table/booth with brochures, a TACT banner and possibly a marketing survey.*  
Moved Janice W. / Seconded Debra G. AIF.

## Old Business

### Event Reports

- **Run the Rock** (Janice W.) –Janice is the new RTR rep at the TACT board. Linda Krepinsky from Powell River, a paid event organizer, has volunteered to organize the event. Someone else from Powell River is also helping Linda. BC Athletics insurance is being applied for, to cover the athletes.

**Action:** Gerry will send the Run the Rock files from 2023 to Janice.

- **Texada Aerospace Camp (TASC)** (Rebecca H.) – No report as Rebecca was absent. She will report at February’s meeting.
- **Texada Artists’ Studio Tour (TAST)** (Marianne S.) – No report as Marianne was absent.
- **Texada Paint-Out** (Ingrid R.) – The Paint Out will be part of the “Great Worldwide Paint Out”. It will be held at Shelter Point on September 7<sup>th</sup>. There will be a meeting for possible participants, perhaps at Mary Mary’s. The exhibit of paintings may be one week after the Paint Out, at the Texada Inn.
- **Texada Blues & Roots Festival** (Gerry C.) – The roster of performers is about half-filled. There is a new electrical panel and outlets installed at the GB ballfield, paid for by the qRD.
- **Texada Fly-In (TAFI)** – No report as no representative on Board. We are going to assume this event will not happen this summer.
- **Facility Reports**
  - **Texada Aerospace Hangar, Texada Aviation Museum and Library (HALM)**(Rebecca H.) – No report as Rebecca absent. She will report at February’s meeting.
  - **Texada Ceramics and Sculpture Studio (TCSS)** (Kathy KH.) – They are preparing to hold a second beginner’s class, Jan 27/28 & Feb 4/11. They are still working at getting the pugmill working. Tentative date for the second “Soup for the Soul” fundraiser is Saturday, April 20<sup>th</sup>.
- **Search for new insurance policy** (Gerry C.) – It is taking time to get quotes from other companies. We may end up staying with Co-operators for now. **All events/facilities organizers need to get a separate quote from Duo insurance company for liability insurance, and forward the quote to Debra, before February 1st.** The quote can be done online. Then we will be able to decide whether to insure the liabilities under the general TACT policy, or separately.
- **Holding a second 2023 AGM** (Kathy KH.) – We don’t have to submit financial statements from the AGM to the BC Society Registry, but they do need to be available to the public upon request. It was decided not to hold an additional 2023 AGM.
- **Establishment of petty cash funds and/or a TACT credit card** (Gerry C.) – A prepaid credit card may be the best solution; we may not do petty cash funds after all.

**Action:** Gerry will talk with First Credit Union about events/facilities using prepaid credit cards.

- **Events' and facilities' contribution to radio ads** (Gerry C.) – If we decide to do the radio ad program, we would ask Blues & Roots, Run the Rock, Paint Out and the Artist Studio Tour to contribute funds. The reps present generally agreed that they would contribute. TCSS would not contribute, as they don't advertise off-island. We do not yet know if Sandcastle Weekend will contribute.
- **New member for the M&M Committee** – Everyone is asked to look for someone to join our committee, particularly if they are experienced in graphic design.
- **Event and Facility budgets** (Debra G.) – Budgets should be sent to Debra **by January 31<sup>st</sup>**. They need to be approved at the February board meeting, so that the qRD grant application can be completed at the beginning of March.
- **Website changes** (Gerry C.) – Gerry has been meeting with Juanita Walton. She has chosen Bluehost as the new host site for TACT and event/facility domains. Initially 3 websites (TACT, Blues & Roots, and Run the Rock) will be transitioned to the new host. This will happen by April, and at a later date we can upgrade to 5 sites being hosted.

### New Business

- **Submission of invoices and automatic deposits** (Jayleen S.) – Jayleen reiterated to **send invoices scanned, in pdf format**, and to send them **only on the 15<sup>th</sup> and end of the month**. Etransfers are currently all going into the Admin account. Jayleen needs all coordinators to **send her an email address that they want the etransfers to go to**, so they can go directly into the event/facility bank account. Deposit information needs to be included in the etransfer sent by the transferee.
- **Payment for printing** (Jayleen S./Debra G.) –  
  
*Motion: That individuals are reimbursed 10 cents per page for black and white printing, and 25 cents per page for colour printing, done on behalf of TACT.*  
Moved Debra G./seconded Jayleen S. AIF.
- **Member registration** (Debra G.) –  
  
**Action:** Debra to send a renewal reminder email to TACT members from 2023, and tell them to be sure to state their name on etransfers.  
**Action:** Janice W. will post a new member request on Facebook, and she will maintain the membership list.
- **Determining market for general island advertising** (Debra G.) – For general advertising to draw people to the island, we need to first decide to whom we are marketing. Directors were asked to bring their ideas to the next meeting.
- **Cancellation of TAST** (Marianne S.) – Marianne has decided that she cannot coordinate TAST, due to lack of personal time, and lack of volunteers. She will remain a TACT director.  
  
**Action:** Gerry C. will do a Facebook posting asking for a volunteer coordinator for TAST.
- **Tourism ideas** (M&M Committee) – There are two ideas for fun things for tourists: a “rock exchange” and a photo-taking board with holes for heads, perhaps with an open whale mouth on it. An historical theme was also suggested.  
  
**Action:** Directors to think of people who could build the rock exchange shelf and sign, or the photo board(s).

**Meeting adjourned:** 12:00 pm

**Next Board Meeting:** Monday, February 26<sup>th</sup>, 10 am-noon, Legion